

Staff Profile

Damon Jalili
Senior Research Executive

Sydney-based

Damon is a quantitative research specialist with more than eight years experience in fieldwork and data analysis. He is also a qualitative moderator and in-depth interviewer with extensive experience in design and analysis using qualitative methodologies.

He joined GA Research in July 2007 and oversees telephone and online fieldwork and conducts data and statistical analysis. Recent clients have included University of Technology Sydney, University of Western Sydney, Australian Government Department of Health and Ageing, NSW Ministry of Transport, St.George, MBF and NRMA Motoring & Services.

Damon previously worked for AMR Interactive as an account manager on projects for Telstra and AMP. Before that he worked as a Senior Supervisor in the AMR Interactive CATI room for several years, managing over 350 team leaders, supervisors and interviewers in a 120 station phone room to ensure fieldwork was completed on time and on budget.

Prior to this, Damon spent more than two years working for ACNielsen as a supervisor in their Sydney CATI room, overseeing all of the business-to-business interviewing as well as fieldwork for major projects for the Department of Families, Community Services and Indigenous Affairs (FaCSIA).

Damon holds a Bachelor of Science – Psychology from Macquarie University where he was awarded the Macquarie University Psychology Department Prize for Design and Statistics. He is currently undertaking a Masters of Peace and Conflict Studies at Sydney University. As part of this course he recently completed a United Nations University course in Amman, Jordan that involved conducting interviews with NGOs and community leaders in Jordan, Israel and the Occupied Territories.

Damon is a full member of the Australian Market and Social Research Society and Privacy Officer for GA Research.