

Staff Profile

Gene Ulm **Strategic Research Counsel**

Gene Ulm is a partner in Public Opinion Strategies, based in Virginia, U.S, and is one of the Republican Party's leading political strategists and pollsters. Gene acts as Strategic Research Counsel to GA Research - he advises on research design and the use of new methodologies and joins the team on a project basis as required.

His public affairs practice primarily focuses on land use, development siting, entitlement, real estate and construction. He has completed numerous surveys across the U.S. addressing public attitudes toward growth, quality of life and infrastructure funding. His research has been used to assist in the siting of everything from modern waste-disposal facilities to digital cell towers to casinos. His clients have included America's largest homebuilding companies as well as the National Association of REALTORS and more than 20 state and local boards.

Gene is a student of public attitudes toward the economy and has polled on behalf of mutuals that have successfully transitioned to publically-traded companies both in the U.S. and abroad. His research has been used to guide corporations through shareholder elections. Australian clients in this space have included National Mutual, Colonial Mutual, AMP and MBF.

In addition to his work in the U.S and Australia, Gene has completed research in New Zealand, Russia, the former Yugoslavia, Indonesia, Thailand, the United Kingdom, Bangladesh, Ethiopia, Kenya, Pakistan, Qatar and Sri Lanka.

Gene has been active in Republican campaigns for 25 years and has extensive experience on behalf of numerous successful U.S. Senate, gubernatorial, congressional and state legislative campaigns.

His stand-out clients include Governor Jim Douglas in Vermont, who has won reelection despite Vermont being one of Obama's and Kerry's best states. In 2008, he also polled for Saxby Chambliss, who's runoff win was heralded as "The first victory of the 2010 cycle." In 2004, Gene polled on behalf of Senator David Vitter, the first Republican elected from the state of Louisiana since the Reconstruction era.

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During the 2000 cycle, Gene polled on behalf of the DNC's top-targets, Saxby Chambliss, Robin Hayes and Steve Horn – all were successful holding three of the most Democratic seats in the country held by Republicans. In 1998, he polled on behalf of Mark Green, the only Republican challenger to defeat a Democratic House incumbent that year.

Gene has worked on many successful legislative initiatives; including, campaigns against physician assisted suicide and tax shifting. He has also polled on behalf of gaming, health care, school choice, single-payer health care and property rights issues.