

Staff Profile

Rick Ridder

Strategic Research Counsel

Rick Ridder is the President and Co-Founder of RBI Strategies and Research which is based in Denver, Colorado. Rick acts as Strategic Research Counsel for GA Research advising on research design and use of new methodologies. He has worked with research team members and Kreab Gavin Anderson consultants for more than 15 years.

Rick has extensive experience from both the campaign trail and the consultant's chair:

- He has served as a senior consultant for four presidential campaigns (including both Clinton/Gore campaigns) and as the National Field Director for two other presidential bids.
- As the National Campaign Manager for the "Dean for America" Presidential nomination in early 2003, he oversaw the campaign as it rose from an asterisk in the polls to a legitimate contender.
- Rick has consulted for numerous U.S. Congressional, gubernatorial, and state and local initiative campaigns.
- Internationally, his work in 20 countries includes advising the successful campaigns of four heads of state.

He is a past president of the International Association of Political Consultants and in 1999 won the "Pollie" Award as International Consultant of the Year. In 2004, Rick was received the "Award of Achievement" from the Gleitsman Foundation, "in recognition of commitment and leadership initiating social change." In addition, Rick is an Adjunct Professor at the University of Denver's Korbel School of International Studies.

Prior to political consulting, Rick was an independent radio and television producer whose programming aired on major networks. He holds an M.S. in Broadcasting from Boston University and a B.S. from Middlebury College.